



MAGEN DANIEL SYSTEMS LLP

PRIVACY POLICY

Privacy & Personal Data Protection Policy

EFFECTIVE / LAST UPDATED

24 August 2026

OPERATIONAL OFFICE & ENGINEERING FACILITY

No. 1212 (New No. 45)

26th Main Road, Jayanagar 9th Block

Bangalore – 560069, Karnataka, India

WEBSITE

magen-danielsystems.com

EMAIL

contact@magen-danielsystems.com

**PUBLIC PRIVACY
POLICY**

Privacy Policy

Last Updated: 24 August 2026

Magen Daniel Systems LLP (“Magen Daniel Systems”, “we”, “us”, or “our”) respects your privacy and is committed to protecting the personal information that we collect and process.

This Privacy Policy explains how we collect, use, store, disclose and protect personal information when you visit our website, submit an enquiry, request a quotation, interact with our advertisements, complete a lead form, or communicate with us regarding our services.

1. Company Information

Magen Daniel Systems LLP

Operational Office & Engineering Facility

No. 1212 (New No. 45),

26th Main Road, Jayanagar 9th Block,

Bangalore – 560069, Karnataka, India.

This is the Company's operational office from which our engineering, software development, product development and related business activities are carried out.

Website: <https://magen-danielsystems.com>

Email: contact@magen-danielsystems.com

2. Information We May Collect

Depending on how you interact with us, we may collect the following information:

- Full name
- Email address
- Telephone number
- Company or organisation name
- Country or location
- Information about the services you are interested in
- Project requirements and other information you voluntarily provide
- Communications sent to us by email, website forms, messaging applications, social media or other channels
- Technical information related to your use of our website, such as IP address, browser type, device information and basic website usage data, where applicable
- Information submitted through Meta, Facebook, Instagram or other advertising and lead-generation platforms

We ask users not to provide sensitive personal information unless it is specifically required and there is an appropriate lawful basis for collecting it.

3. How We Collect Personal Information

We may collect personal information directly from you when you:

- Complete a form on our website
- Complete a Meta, Facebook or Instagram lead form
- Request a quotation
- Contact us by email, telephone, messaging application or social media
- Enquire about our Android, iOS, web, software, engineering or related services
- Enter into a business relationship with us

We may also receive limited information from third-party service providers used to operate our business, such as hosting, advertising, analytics, communications or cloud-service providers.

4. How We Use Personal Information

We may use personal information for the following purposes:

- Responding to enquiries
- Preparing quotations and proposals
- Contacting prospective customers regarding requested services
- Understanding project requirements
- Providing Android and iOS application development services
- Providing web and software development services
- Providing backend, API and server integration services
- Providing UI/UX design and related technical services
- Providing engineering and product-development services
- Communicating with customers and prospective customers
- Providing customer support
- Operating and improving our website and services
- Protecting our systems and preventing fraud, misuse and security incidents
- Maintaining business, legal, accounting and contractual records
- Complying with applicable legal and regulatory obligations
- Sending marketing communications where permitted by applicable law

We will not use personal information for purposes that are incompatible with the purpose for which it was originally collected unless such use is permitted or required by law.

5. Meta, Facebook and Instagram Lead Forms

When you submit information through a lead form or advertisement operated by Meta Platforms, including Facebook or Instagram, the information you submit may first be processed by Meta according to Meta's own terms and privacy policies.

When Magen Daniel Systems LLP receives that information, we use it primarily to:

- Respond to your enquiry
- Understand your project requirements
- Contact you regarding the services you expressed interest in
- Prepare a quotation or proposal
- Discuss possible business engagement

Submitting a lead form does not obligate you to purchase any service.

6. Legal Basis for Processing

Where applicable, we process personal information on one or more of the following legal bases:

- Your consent
- Taking steps at your request before entering into a contract
- Performance of a contract
- Compliance with legal obligations
- Our legitimate business interests, where those interests do not override your privacy rights
- Other lawful grounds permitted under applicable data-protection legislation

Where processing is based on consent, you may withdraw your consent at any time by contacting us.

Withdrawal of consent will not affect processing that was lawfully carried out before the withdrawal.

7. Sharing of Personal Information

We may share personal information only where reasonably necessary with:

- Employees and authorised personnel of Magen Daniel Systems LLP
- Website hosting providers
- Cloud service providers
- Email and communication service providers
- CRM providers
- Advertising and analytics providers
- IT and cybersecurity service providers
- Professional advisers, including accountants, auditors and legal advisers
- Contractors, developers or subcontractors where necessary to provide requested services
- Governmental, regulatory, judicial or law-enforcement authorities where required by law

We do not sell or rent personal information to third parties for unrelated commercial purposes.

Where third parties process personal information on our behalf, we expect them to use appropriate confidentiality and data-protection safeguards.

8. International Data Transfers

Magen Daniel Systems LLP operates from India and may provide services to customers in other countries.

Personal information may therefore be processed or stored outside the country where it was originally collected.

Where required by applicable law, we take reasonable steps to ensure that international transfers of personal information are subject to appropriate legal and contractual safeguards.

9. Data Retention

We retain personal information only for as long as reasonably necessary for the purpose for which it was collected.

This may include the period necessary for:

- Responding to enquiries
- Managing prospective or existing customer relationships

- Providing requested services
- Performing contractual obligations
- Maintaining legal, tax, accounting and business records
- Resolving disputes
- Enforcing agreements
- Meeting regulatory or legal requirements

When personal information is no longer reasonably required, we may securely delete, anonymise or dispose of it, subject to applicable legal requirements.

10. Data Security

We take reasonable technical and organisational measures designed to protect personal information against:

- Unauthorised access
- Unauthorised disclosure
- Loss
- Misuse
- Alteration
- Destruction
- Accidental or unlawful processing

However, no method of transmission over the internet or electronic storage system can be guaranteed to be completely secure.

11. Your Privacy Rights

Depending on your location and applicable law, you may have the right to:

- Request information about how your personal information is processed
- Request access to personal information held about you
- Request correction of inaccurate or incomplete information
- Request deletion or erasure of personal information where legally applicable
- Withdraw consent
- Object to certain types of processing
- Request restriction of processing
- Request data portability where applicable
- Lodge a complaint with an appropriate data-protection authority
- Exercise other rights available under applicable privacy legislation

To exercise your rights, contact:

contact@magen-danielsystems.com

We may need to verify your identity before processing certain requests.

12. Marketing Communications

Where permitted by law, we may contact individuals who have requested information about our services or have otherwise consented to receive business communications.

You may request that we stop sending marketing communications at any time by:

- Using an unsubscribe option where available; or
- Contacting us at contact@magen-danielsystems.com

We may still send non-marketing communications that are necessary for an existing business or contractual relationship.

13. Cookies and Similar Technologies

Our website may use cookies or similar technologies for purposes including:

- Essential website functionality
- Security
- Performance
- Analytics
- Advertising
- Improving user experience

Where legally required, non-essential cookies will be used only after obtaining the appropriate consent.

You may also manage cookies through your browser settings.

14. Third-Party Services

Our website or advertisements may contain links to third-party websites, platforms or services.

These third parties may have their own privacy policies and terms.

Magen Daniel Systems LLP is not responsible for the privacy practices of independent third parties.

We recommend that users review the privacy policies of third-party services before providing personal information.

15. Children's Privacy

Our services are primarily intended for businesses and adults.

We do not knowingly seek to collect personal information from children through our business enquiry forms, advertising campaigns or lead-generation forms.

If we become aware that personal information from a child has been collected improperly, we will take appropriate steps in accordance with applicable law.

16. Automated Processing and Advertising

We may use advertising platforms such as Meta, Facebook, Instagram or other online advertising services to display advertisements and generate business enquiries.

These platforms may independently process information according to their own privacy policies.

Where applicable, advertising platforms may use cookies, device identifiers or similar technologies to measure advertising performance and audience interaction.

Magen Daniel Systems LLP does not make significant legal or similarly important decisions about individuals solely through automated processing based on lead-form data.

17. Data Breaches

If we become aware of a personal-data breach that requires notification under applicable law, we will take reasonable steps to:

- Contain and investigate the incident
- Reduce potential harm
- Notify affected individuals where legally required
- Notify the appropriate regulatory authority where legally required
- Take corrective and preventive measures

18. Complaints and Grievances

If you have a complaint or concern regarding the collection, use, storage or handling of your personal information, please contact us first so that we can review and address the matter.

Email: contact@magen-danielsystems.com

We will make reasonable efforts to respond within an appropriate period and in accordance with applicable law.

19. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in:

- Applicable laws and regulations
- Our services
- Our business practices
- Technology
- Advertising practices
- Data-processing activities

The latest version will be published on our website with the updated “Last Updated” date.

20. Contact Us

For questions regarding this Privacy Policy, personal-data requests, withdrawal of consent, corrections, complaints or other privacy-related matters, please contact:

Magen Daniel Systems LLP

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Connected vehicle technology under development, backed by practical engineering and product-development services.